

1. The Tool Multi-Million Dollar Online Entrepreneurs Use To Create, Market, And Sell Their Online Courses With Ease.
2. Warning: Do Not Read This Unless You're A Course Creator Looking To Simplify Your Course Creation Process And Explode Your Sales.
3. Warning: Only Read This If You Are About To Explode With Frustration Trying To Create Your Online Course.
4. Sell More Online Course With Less Tools!
5. Discover The Program Used By Complete Beginners and Those Oblivious To Online Marketing to EXPLODE Your Online Course Sales.
6. Everything You DON'T Need, And The One Thing You DO Need To Create And Sell Your Online Course.
7. How Much Money Do You Want To Make Selling Online Courses?

To My Fellow Online Course Creators,

insert professional picture of the "voice" of the letter here

When I started making my first online course, I really had no idea what I was doing. I had the ideas and skills necessary to create a course; I just didn't know how to get it out there. I knew I needed a website, but I'm definitely not a developer. I also knew I'd have to record videos, but I wasn't sure how to host them and get them uploaded to my website.

And then, probably the most overwhelming part was marketing the course. I knew this wasn't going to be like the field of dreams. If I built it, they weren't just going to come. I knew I needed to spread the word and get my message out to the world. Student's weren't going to just come to me; I needed to go to them.

But how in the world am I supposed to do that? There are companies, much bigger than me, with a lot more money than me, paying millions of dollars for the attention of their customers. How do I compete with that?

I was ready to quit before I even started. I almost resigned to the fact that the knowledge and information I had to share with the world was going to stay with me. If I was lucky, I'd be able to reach a few people in my hometown. That would be good enough, I guess...

Then, by pure coincidence, I found the answer I needed when I wasn't even looking for it. Since then, everything has changed. I've recorded my course, got it online, built a website, and I have all the marketing tools I need to be successful.

Now my knowledge is being spread all over the world! I'm so happy I was able to do this before I accepted defeat.

If you're where I was, there's good news. I didn't do anything special. I didn't wake up one morning more capable than I was the day before. All I did was find the tools I needed, all in one space, and got to work.

This truly is a case of if I can do it, so can you.

I'm a teacher at heart. I love spreading what I've learned over years of hard work to people who need it. I taught one on one for a while, but there's only so many hours in a day. I wanted to educate as many people as I could, and teaching people one at a time was not the best use of my time. And if I'm being honest, there's not much money in that either.

So I hopped online. I decided the best way to reach people was to get the knowledge out of my head and onto the internet. That way, I only have to "teach" one time, but I have the potential to reach thousands - millions - of people all at once.

This was when the problems started to mount. Do you know how many options there are online for EVERYTHING? I had to...

- **Find hosting**
- Pick a website builder
- **Find an email marketing platform**
- Figure out how to record and upload my course

- **Organize my course on my website**
- Build landing pages
- **Figure out how to automate as much of this as possible**

Don't get me wrong, a quick Google search will return MILLIONS of options for everything I needed. But how in the world am I supposed to choose? Once I choose, how do I know if my hosting will play nice with my website builder, or if I'll be able to automate anything?

I like to keep things simple. I didn't want to deal with 15 different programs with 20 different plugins just to run my course. I want everything in the same place working together properly, without the hassle of downloading and updating plugins.

And don't get me started on the price. Each of those services cost money, and the prices add up FAST.

Even still, I started building it little by little. It quickly became more work than it was worth. I was using more of my time, and spending a lot more money trying to get my course online than if I would just teach people one on one.

I was hemorrhaging money, spending more time with my computer than my family, and it was making me miserable. The passion for teaching was still there, but the flame was being smothered by the overwhelm I felt trying to get it online.

I was ready to give up. I was wasting my time and my money, and it wasn't worth it.

But then, mindlessly browsing the internet, I found EXACTLY what I needed. The answer to all of my questions. Finally, no more wasted time or money.

It was such a relief. I easily:

- Secured hosting
- **Built my website**
- Setup email marketing
- **Recorded and uploaded my course videos**
- Arranged my course on a ready-made template
- **Created landing pages to advertise my course**
- Automated the process

And I did it all in the same place! One username, one password, one price, no frustration, no headaches, and I saved so much time. It was as if the heavens opened up and gave me exactly what I needed.

And they didn't open up for just me. They opened up for everyone who wanted to do what I'm doing. Like the fitness coach who opened his first gym with the money, he made with Kajabi. Or the retired fire chief who uses the income from his online course to live life on the road. Anyone who wants to start an online course can use this and get results.

In this section we show proof. The goal here is to show people that it actually works and that they don't just have to take our word for it. Screenshots of someone's dashboard with high sales numbers, high revenue numbers, etc., will be great here. Not entirely necessary to the letter, but it would add to it

This section is for actual testimonials. The more emotional, the better. "I love this!" "I'll buy ANYTHING they sell!" "They changed my life!" That type of thing. With this section, we're letting them know it's okay to get excited about Kajabi because other people already are. I can find some online to put here if necessary. And again, not critical to the letter, but it helps

If it weren't for Kajabi, I would've accepted failure. I would've never made a dollar selling my course online. Kajabi has completely revolutionized the way people create, deliver, and market their online courses. It takes away all the guess load and the ridiculous amount of choices you have to make and lets you focus on the important stuff.

Kajabi is an all-in-one platform that enables anyone to create online courses, launch marketing campaigns, build landing pages, and design their perfect website. It combines everything you need for your online course and puts it together under one roof so it works nicely together.

Kajabi lets you build:

- **Code-free drag and drop landing pages.**
- One click to fully functioning marketing campaigns.
- **Easy to host, built-in live, and automated webinars.**
- Email automation that lets you continue the conversation.

But it doesn't stop there. With Kajabi, you also:

- Get paid quickly and easily with a built-in shopping cart.
- **Set your own prices. Zero transaction fees.**
- Get seamless one-click upsells.
- **Get a completely customizable checkout.**

And, with live chat and email support from their member success team, you'll have the best around-the-clock help in the industry. Your success is their success. They only succeed if you succeed, so they're available around the clock to help you with your progress.

If you tried to do everything on your own with separate companies and dozens of plugins, you could easily spend THOUSANDS of dollars a year, and countless hours setting it all up. With Kajabi, you will save your money and your time, and you'll always have someone standing by ready and willing to help.

If you're tired of jumping from app to app to get things done, tired of paying for multiple services, and if you're tired of being overwhelmed by choices, Kajabi is for you.

But, most importantly, if you want to build and sell your course, change people's lives, and make a living while doing it, Kajabi is definitely for you.

Kajabi saves money while offering you more, allowing you to create more value for your customers.

The best part of it is that to get yourself on the path to creating your course and finally making money, you don't have to spend a dime.

That's right, you can put your credit card away.

Sign up for Kajabi right now to create your course and your website, write and automate your emails, make a landing page, and build out your funnel, FOR FREE.

And it gets better. Not only do you get your first 28 days for free, but they will teach you how to make your first dollar using their service with their 28 Day Kajabi Hero Challenge. It's fail-proof.

You spend 28 days building your course and learning their system, and if you aren't satisfied, no harm done. You haven't spent anything, and you can just walk away on day 29 if it doesn't work out.

Do yourself a favor and save your time, save your energy, and save your money trying to do this alone. Trying to build and sell a course by yourself is enough to drive you crazy.

With Kajabi, everything is simplified under one roof, with 24/7 support available, AND a 28-Day free trial and training program that will make sure you get the most out of the program.

You have absolutely nothing to lose and the world to gain.

Just imagine, in 28 days, you can create your course, build a website, build a landing page, build a sales funnel, automate your emails, and get your business completely established online, before you ever open your wallet.

In 28 days, your life can be completely different.

Right now you're probably frustrated like I was. Tired of searching for the right tools, tired of guessing which one is the best, tired of choosing plugins, tired of giving everyone your credit card information.

You're tired and ready to give up.

But with Kajabi that all changes. Kajabi eliminates the guesswork, gives you the tools you need and kills the overwhelm.

The only question I have left to ask is, what are you waiting for?

This offer likely won't be around forever. The free 28-day trial can disappear at any time, along with the Kajabi Hero Challenge. There's nothing else like this available for course creators; you only get this from Kajabi.

They know what works, they've tested it. They've studied their successful customers. They have thousands of success stories that all use their platform. People run multi-million dollar businesses that run solely on Kajabi.

The sooner you sign up for the 28-Day Hero challenge, the sooner you will be to making your first dollar with Kajabi. Why wait another second?

Here are some people just like you who found success using Kajabi:

- Chalene Johnson - Fitness Entrepreneur
- Brendon Burchard - Personal Development Coach
- Amy Porterfield - Online Marketing Expert
- Billy Gene - Social Media Marketing Guru
- Cassey Ho - Fitness Entrepreneur
- James Wedmore - Video Marketer

On that list of just six people, six people who were just like you, you're looking at multiple millions of dollars in revenue. Six people that are happy they decided to give Kajabi a try.

You've already tried doing it on your own. You've made an attempt at piecing things together and making it work, but it's just not working.

You're probably on the verge of throwing in the towel and giving up altogether. I know the feeling, I've been in your shoes. I DID give up.

But then, by chance, I stumbled onto Kajabi, and I'm glad I did. Nothing has been the same for me since. My only regret is that I didn't find it sooner.

So what are you waiting for? There's absolutely no risk to you. Sign up, take the 28 Day Kajabi Hero challenge, and see what happens. If you don't like it, walk away. Trust me, you won't regret this. Click that little "Buy Now" button below to get started.

[28 Day Hero Button]

casual picture of the voice of the letter

Thanks for spending some time with me. I hope you've already clicked that button, but if you haven't, scroll back up and click it. I have no doubt that you'll enjoy Kajabi as much as I have.

Still undecided? Fair enough. Let's go over everything you get with Kajabi one more time.

- **Code-free drag and drop landing pages.**
- One click to fully functioning marketing campaigns.
- **Easy to host, built-in live, and automated webinars.**
- Email automation that let you continue the conversation.
- **Get paid easily with a built-in shopping cart.**
- Set your own prices. Zero transaction fees.
- **Get seamless one-click upsells.**
- Get a completely customizable checkout.
- **Secure hosting**
- Build your website
- **Record and upload your course videos**
- Arrange your course on a ready-made template
- **Build landing pages to advertise my course**
- Automate the entire process

And, best of all, you get to do it absolutely free, while you learn the system, for 28 days! You have absolutely nothing to lose.

Please, don't miss out on this opportunity. Stop wasting time trying to do this on your own. Give Kajabi a try. Click the button below.

[28-Day Hero Button]

If you don't give this a try, there's a good chance you'll be exactly where you now in a few months, wishing you had started sooner. You'll be short on cash, short on time, with no patience left.

Stop wasting your money. Stop wasting your time. Sign up for the 28-day trial, take the challenge, and get your business off the ground.

Do it before it's too late.

[28-Day Hero Button]